Developing For Mobile
Detection, Redirection, and Touch
Why Develop for Mobile?

- The market share is huge.
- It's only going to get bigger.
- There is a dedicated audience.

http://cnet.co/pzQwFt
What’s the Target?
Why do I need to change?
They’re just normal browsers, right?

vs.

Wednesday, November 16, 11
Small Screen, Big Fingers

44 pixels (@ 163 ppi)
7 mm
1/4 in.
Ok, what do I do?

Detection - Figure out what you’re dealing with

Redirection - Display the Correct Page

Touch - Make the redirected page touch-friendly
Resources

- http://css-tricks.com/examples/ButtonMaker/#
- http://www.w3schools.com/js/js_browser.asp