Outline

- Announcements
- Review Alibris Case Study
- Information Technology
- Student Presentations
- Client-Server Architecture
- The SUN N-Tier Architecture
Announcements

- Assignment 3 will be posted next week
Review - Alibris

- A start-up to sell used books on the Internet.
- Interloc, Alibris’ predecessor, functioned like a classified ads page for book dealers
- Alibris changing Interloc’s model
  - Actually sell the books
  - Charge a fee per sale (instead of per listing)
  - Intermediary strategy
    - Buy books from dealers
    - Ship to warehouse
    - Re-pack, consolidate order, ship to customer
Architecture
What is Architecture?

How do you architect a solution?
A system is decomposed into interacting subsystems

Each subsystem may have a similar internal decomposition

Architecture

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System Architecture

- **System**: A composition of subsystems that cooperate to accomplish some purpose

- **Sub-system**: An element within the system that performs some well-defined action on behalf of that system
Three properties of architecture

- Decomposition
- Organization
- Functionality
- Responsibility
- Interaction
- Cooperation

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Time sharing

ASCII terminal
(no graphics)

Mainframe
(database and application server)

Point-to-point wire
(no network)
Two-tier client/server

Local-area network

Server/Mainframe
Email application

Email client sends message to server

Message is stored on POP server

Later, recipient’s email client retrieves message from server

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Chat application

Chat clients send user’s typing to server

Chat server aggregates typing from all users and sends to all clients

Other user’s clients display aggregated typing from chat server

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System integration

Architecture

-> subsystem implementation

-> system integration

Bring together subsystems and make them cooperate properly to achieve desired system functionality

- Always requires testing
- May require modifications to architecture and/or subsystem implementation
Why system decomposition in subsystems?

- Divide and conquer approach to reduce complexity
- Reuse components
- In accordance with industry structure
- Others?
Networked computing infrastructure
Infrastructure Layering

- Infrastructure decomposed into layers
- Each layer
  - depends on the layer below
  - provides services to the layer above
  - Only interacts with layers immediately above or below

- E.g. software is “riding on top of” equipment
  - Software itself is also layered
## Simplified infrastructure layering

<table>
<thead>
<tr>
<th>Communications</th>
<th>Storage</th>
</tr>
</thead>
</table>
| **Application**
| Distributed object management | Database management |
| Network software | File system |
| Network equipment | Storage peripherals |
| Communications | Storage |
## Simplified infrastructure layering

<table>
<thead>
<tr>
<th>Application</th>
<th>Middleware</th>
<th>Equipment</th>
</tr>
</thead>
<tbody>
<tr>
<td>Distributed object management</td>
<td>Database management</td>
<td>Operating system</td>
</tr>
<tr>
<td>Network software</td>
<td>File system</td>
<td>Equipment</td>
</tr>
<tr>
<td>Network equipment</td>
<td>Storage peripherals</td>
<td></td>
</tr>
<tr>
<td>Communications</td>
<td>Storage</td>
<td></td>
</tr>
</tbody>
</table>
Operating system functions

- Graphical user interface (client only)
- Hide details of equipment from the application
- Multitasking
- Resource management
  - Processing, memory, storage, etc
  - etc
File system (OS)

- Hides details of storage equipment from applications
- Enables services such as creating/accessing files

A File is:
- Collection of data managed for the benefit of the application
  - E.g. word document, excel spreadsheet
  - Size known, but unspecified structure and interpretation
- Name
- Location in naming hierarchy
Network equipment

- Hosts
- Switches
  - Backbone links
  - Access links
Messages and packets

Simplest network communication service is the message

- Smallest unit of communicated data meaningful to application
- Size, but unknown structure and interpretation
- Analogous to file in storage

Internally, the network may fragment a message into packets, and reassemble those packets back into a message
<table>
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<td></td>
</tr>
</tbody>
</table>
Middleware Functions

- Capabilities that can be shared by many applications, but that is not part of OS
  - Example: Database Management System (DBMS)

- Hide details of OS from application
  - Java Virtual Machine

- More purposes we'll talk about later.
Communication middleware

- Location independence
  - makes distributed application look similar to centralized

- Many possible other functions
Storage middleware

- **Database**
  - File with specified structure
  - Example: relational table
  - Oriented toward business applications

- **Database management system (DBMS)**
  - Manage multiple databases
  - Basis of online transaction processing (OLTP)
### A Database

<table>
<thead>
<tr>
<th>Year</th>
<th>City</th>
<th>Accommodation</th>
<th>Tourists</th>
</tr>
</thead>
<tbody>
<tr>
<td>2002</td>
<td>Oakley</td>
<td>Bed&amp;Breakfast</td>
<td>14</td>
</tr>
<tr>
<td>2002</td>
<td>Oakley</td>
<td>Resort</td>
<td>190</td>
</tr>
<tr>
<td>2002</td>
<td>Oakland</td>
<td>Bed&amp;Breakfast</td>
<td>340</td>
</tr>
<tr>
<td>2002</td>
<td>Oakland</td>
<td>Resort</td>
<td>230</td>
</tr>
<tr>
<td>2002</td>
<td>Berkeley</td>
<td>Camping</td>
<td>120000</td>
</tr>
<tr>
<td>2002</td>
<td>Berkeley</td>
<td>Bed&amp;Breakfast</td>
<td>3450</td>
</tr>
<tr>
<td>2002</td>
<td>Berkeley</td>
<td>Resort</td>
<td>390800</td>
</tr>
<tr>
<td>2002</td>
<td>Albany</td>
<td>Camping</td>
<td>8790</td>
</tr>
<tr>
<td>2002</td>
<td>Albany</td>
<td>Bed&amp;Breakfast</td>
<td>3240</td>
</tr>
<tr>
<td>2003</td>
<td>Oakley</td>
<td>Bed&amp;Breakfast</td>
<td>55</td>
</tr>
<tr>
<td>2003</td>
<td>Oakley</td>
<td>Resort</td>
<td>320</td>
</tr>
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<td>2003</td>
<td>Oakland</td>
<td>Bed&amp;Breakfast</td>
<td>280</td>
</tr>
<tr>
<td>2003</td>
<td>Oakland</td>
<td>Resort</td>
<td>210</td>
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<td>Berkeley</td>
<td>Camping</td>
<td>115800</td>
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<tr>
<td>2003</td>
<td>Berkeley</td>
<td>Bed&amp;Breakfast</td>
<td>4560</td>
</tr>
<tr>
<td>2003</td>
<td>Berkeley</td>
<td>Resort</td>
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<td>Albany</td>
<td>Camping</td>
<td>7650</td>
</tr>
<tr>
<td>2003</td>
<td>Albany</td>
<td>Bed&amp;Breakfast</td>
<td>6750</td>
</tr>
</tbody>
</table>

- **The DBMS enables updating and searching the database**

- **QUERIES**
  - E.g. “How many B&B are there in Berkeley?”
  - E.g. “What accommodation did most tourists visiting Oakley preferred?”
Some DBMS functions

- Logical structure separated from physical structure
- Platform independence
- Implement standard queries
- Access from multiple users/applications
- Manage data as asset separate from applications
The Internet
Intranet

Private internet

Often connected to Internet

- Firewall creates a protected enclave

Global Internet
Extranet

An Extranet is composed of

- Intranets connected through an unprotected domain (typically the Internet)

- Encryption and other security technologies used to
  - protect proprietary information
  - prevent imposters, vandals, etc
Communication between intranets encrypted.
What is the Internet?

- An **internet** is a “network of networks”
  - Interconnect standard for LAN’s, MAN’s, and WAN’s
- **Internet** = the major global internet
- A private internet is called an **intranet**
- An **extranet** is an interconnection of intranets through the Internet
Extranet

Consumers, field workers, etc.

Intranet

Internet
Lock icon indicates this is an extranet
Certificate is the server’s credential.
Questions

What business purposes do nomadic workers serve?

Mobile?

What advantage does direct Internet access have over long distance telephony?
Ideas and examples (Chapters 4-5)

by

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Peer to peer

Peer to peer

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Three-tier client/server

Presentation

Local-area network

Application logic

Shared data

Note: many clients per application server, several application servers per data server

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Host architecture

Client

Web browser

HTTP

Web server

Application logic

Databases and DBMS

Application partition

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Slide adapted from slides for *Understanding Networked Applications*
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The diagram illustrates the flow of a networked application. Clients interact with a central logic module, which processes customer data and sends orders to the databases. The databases then manage customer, merchandise, and orders information. The fullfillment logic processes these orders and sends them to the book distributors through the acquirer bank.
B2C Examples

- Amazon.com
- Travelocity
- Fry's Electronics
- Zappos.com
- Barnes & Noble Booksellers
- Nordstrom
- Buy.com
Consumer e-commerce (B2C)

- What are the advantages and disadvantages compared to a retail store or direct mail catalog?
Some Advantages

- For the Consumer
  - Check prices at many vendors with minimal effort
  - Anonymity
  - Mass customization
  - Order tracking
  - Recommendations

- For the Business
  - Global reach
  - Automate order taking (cost savings)
  - Price Discrimination
Sun Case
Java Applets

- Key feature of Java

- **Applets**: chunks of Java code
  - Initially enabled animations on web pages
  - Later used to facilitate e-commerce applications, in cellular phones, etc.

- **Applets are downloaded through the browser**
  - Only what and when was needed
  - No need to keep a copy on client!

- **Servlets**: Applets that run on Webtop servers
Sun N-Tier

Step 1: The user logs into his client and calls down an application. This message is sent to the Application Server.

Step 2: An initial applet is sent to the client. At the same time a servlet is sent to the Webtop Server.

Step 3: The applet talks back and forth with the Webtop Server via the LAN.

Step 4: As new data is received (i.e. a new customer's name) the App Server communicates with the database to update that information.

Remote: The database and App Server communicate with the Webtop Server via a WAN.

Local: The Webtop Server and client communicate via a LAN.

Exhibit 3  How the N-tier Architecture Works
What would you do...

- If you were in the executive board of Microsoft?